

## EVENT SPECIALIST

### O práci ve Zbrojovce

Work in a traditional Czech company that prides itself on quality products, values and care for its employees.

### Co bude váš denní chleba

Česká zbrojovka a.s. is seeking a new colleague who will become a key support to our international marketing team. Your work will directly contribute to increasing brand visibility and promoting the company, its products, and specific product brands on a global scale.

#### Key Responsibilities:

- End-to-end planning, organization, and coordination of Commercial and MLE events and exhibitions at international level.
- Development and implementation of advertising and promotional strategies, ensuring a consistent and unified presentation of the company's products and brand identity.
- Responsibility for the planning, execution, and evaluation of marketing activities, including events, trade fairs, exhibitions, shooting competitions, and related promotional activities.
- Oversight of events fully organized by CZ-UB as well as events supported through sponsorship or partnership arrangements.
- Monitoring and control of the marketing budget, ensuring cost efficiency and compliance with approved financial plans.

### Co vám za to nabízíme

#### What We Offer:

- A stable position within a modern, innovative, and internationally recognized company and long-term career prospects within a strong holding structure, including opportunities for professional and career growth.
- An attractive benefits system.

### Ideálně splňujete

#### Ideal Candidate Has:

- Excellent written and verbal communication skills in both Czech and English essential.
- Ability to collaborate effectively with both local and global teams across different cultural environments.
- Ability to work effectively under pressure, meeting the deadlines, managing changes, and maintaining a high level of accuracy and professionalism.
- Previous marketing experience with international event management, including hands-on involvement in planning, coordinating, and executing global trade fairs, exhibitions, or corporate events.
- Strong organizational skills, with the ability to manage multiple tasks and priorities simultaneously.
- Valid Category B driving license and active driving experience.



V případě vašeho zájmu zašlete Váš životopis na emailovou adresu  
[gabrhelova@czub.cz](mailto:gabrhelova@czub.cz)